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Crawford & Company® (Canada) Inc. Named a Top Employer in Waterloo Region

KITCHENER (Dec. 13, 2016) – Crawford & Company® (Canada) Inc. has been selected, for the tenth consecutive year, as a Top Employer in the Waterloo Region by Canada’s Top 100 Employer competition. The competition recognizes employers in the Kitchener-Waterloo and Guelph area that offer exceptional workplaces.

Crawford® was chosen for many reasons, including its mentorship and continuing education program, impressive benefits packages, share purchase and profit-sharing plans, and involvement in the community through Crawford Cares initiatives. Included in those initiatives are the annual Global Day of Service national food drive and various fundraising events for the Women in Insurance Cancer Crusade (WICC), the Canadian Cancer Society’s Relay for Life, and other local charitable activities.

“At Crawford, we aim to develop a strong sense of community both within and outside of the organization, and bolster a corporate culture focused on excellence, integrity, mutual respect and team work,” said Pat Van Bakel, president and chief executive officer of Crawford & Company (Canada) Inc. “Having had the honour of receiving this award for 10 consecutive years serves as a testament to the unwavering devotion, hard work, and joint efforts of our employees in Kitchener-Waterloo and across Canada.”

Crawford’s employee-centric model focuses on the development of employees through mentorship, training and continuing education initiatives. As an organization, the Company invests in employees through training, technology, and various on-boarding practices to ensure that it fosters the growth and development of a high-performing workforce. Crawford’s commitment to employees extends beyond

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the workplace with comprehensive employee assistance and benefits programs. Visit the [Crawford and Company \(Canada\) Inc.](#) website to find out more.

About Crawford®

[Crawford & Company \(Canada\) Inc.](#) is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., [Crawford & Company](#) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.