

**FOR IMMEDIATE RELEASE**

**Crawford & Company (Canada) Inc. Selected as One of Waterloo Region's Top 15 Employers for Fifth Consecutive Year**

**KITCHENER (December 13 2012)** – Crawford & Company (Canada) Inc. has once again been selected as one of the Top 15 Employers in the Waterloo Region in an announcement that was made in a special editorial feature of *The Waterloo Record* newspaper on Saturday, November 24<sup>th</sup>, 2012. The list recognizes exceptional employers that offer excellent career prospects to their employees.

The 15 companies were evaluated on the following eight criteria: physical workplace; work atmosphere; health, financial and family benefits; vacation and time off; employee communications; performance management; training and skills development, and community involvement. Employers are compared to other organizations in their field to determine which offers the most progressive and forward-thinking programs.

“Crawford & Company (Canada) Inc. understands that a company is only as good as its employees. We are proud of our highly motivated workforce and our employees’ commitment to quality, customer service and teamwork. In supporting this commitment we have created an employee-centered work environment that supports continuous learning, professionalism, and career development,” said John Sharoun, chief executive officer, Crawford & Company (Canada) Inc. “We would also like to thank our dedicated employees who have made this selection possible and who have helped to ensure that we remain at the forefront as Canada’s largest independent provider of claims management solutions.”

**About Crawford**

Crawford & Company (Canada) Inc. is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation

claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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