



**FOR IMMEDIATE RELEASE**



## **Glenn Gibson Named CEO of Crawford's Consulting Practice in Canada**

**ATLANTA (July 19, 2012)** — Crawford & Company (NYSE: CRDA; CRDB), the world's largest independent provider of [claims management solutions](#), has announced that Glenn T. Gibson is leaving his role as executive vice president for global strategy, projects and development to become chief executive officer of a consulting practice the Company is building in Canada.

“Glenn has made a number of important contributions to both Crawford and the claims industry during his 40 years in the business,” said Jeffrey T. Bowman, president and chief executive officer. “He has voluntarily stepped away from the position he has held for four years to use his considerable experience to help us grow a part of our business that we believe holds a great deal of promise.”

In this new role, Gibson will be responsible for further developing Crawford's Canadian consulting practice in the areas of technical loss adjusting, arbitrations, strategic planning and enterprise risk management. “Glenn has a unique skill set that combines technical knowledge with skills in strategic planning and enterprise risk management, and we expect him to leverage those abilities to provide the Canadian market with a tremendous resource,” Bowman said.

Gibson began his insurance career at Fireman's Fund Insurance Company and later helped build Adjusters Canada into the largest claims administration firm in Canada. He has held a number of executive positions with Crawford since the company purchased Adjusters Canada in 1998. He served at various times as senior vice president of operations and chief executive officer of Crawford Canada and then chief executive officer of the Americas before assuming the global strategy role in January 2008.

Throughout his career, Gibson has shown a deep commitment to continuing education and to sharing his knowledge with others. He has written more than 180 articles and has delivered some 350 presentations to international audiences in North and South America, Europe and Asia-Pacific.

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In 2011, he was recognized for his many accomplishments by the Chartered Insurance Professionals' (CIP) Society in Canada, which honored him with the 2011 Established Leadership Award. The award recognizes individuals who have shown exceptional leadership abilities and a strong commitment to upholding the CIP Society's tenets of imparting knowledge and instilling professionalism within the insurance industry.

Gibson holds a number of industry designations in addition to CIP: Chartered Loss Adjuster (CLA), Certified Fraud Examiner (CFE) and certifications in Canada and the United States as a Certified Fire and Explosives Investigator (CFEI, CFII-c).

### **About Crawford**

Based in Atlanta, Ga., [Crawford & Company](#) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries.

The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated [claims services, business process outsourcing and consulting](#) services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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