



FOR IMMEDIATE RELEASE

**Crawford & Company (Canada) Inc. Appoints Geoffrey Sullivan as
Executive General Adjuster, Global Technical Services**

TORONTO (May 9, 2012) – Crawford & Company (Canada) Inc. has appointed Geoffrey Sullivan to the position of executive general adjuster, Global Technical Services (GTSSM).

Sullivan began his career with Crawford in 1995 as an adjuster in the Toronto office. In 1997, he assumed the role of branch manager for the Thunder Bay office. While working to expand the Company's Thunder Bay operations, Sullivan has continued to handle all types of losses. He has also undertaken several special projects and catastrophe work, and is an active member and former president of the Ontario Insurance Adjusters Association (OIAA).

Sullivan will be based in Thunder Bay but will be available to serve clients across Canada. He will report to Paul Hancock, national director, GTS.

"Geoff has been an invaluable member of our team for many years," commented John Sharoun, chief executive officer of Crawford & Company (Canada) Inc. "His knowledge and expertise will be a great addition to the Crawford GTS group."

About Crawford

Crawford & Company (Canada) Inc. (www.crawfordandcompany.ca) is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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