



**FOR IMMEDIATE RELEASE**

**Crawford & Company (Canada) Inc. Appoints Three to Claims, GTS Management**

**TORONTO (Jan. 31, 2012)** - Crawford & Company (Canada) Inc. has appointed three highly experienced insurance professionals to lead several regional claims and Global Technical Services (GTS<sup>SM</sup>) operations in the country.

**Jules Giasson** has assumed the position of branch manager for the Winnipeg, Brandon, Regina and Saskatoon offices. Giasson joined Crawford last year from a management role with TEIG in Calgary and has been working closely on management, customer and employee recruitment initiatives.

**Randy LaBrash** has assumed a new position as director, GTS in western Canada. LaBrash will focus primarily on commercial large loss file handling within the region, as well as assume responsibility for growing the GTS product line in western Canada, both in terms of claims and personnel recruitment and advancement.

**Shelley Upton-Landry** has joined the Company as director of operations for the Atlantic region. Upton-Landry is a bilingual claims insurance professional who has worked as a telephone and road adjuster and held various roles such as team lead and director of claims. She also has managed corporate services, including administration and information technology.

“Jules, Randy and Shelley bring a great deal of experience, knowledge and passion to their new roles in our organization,” said John Sharoun, chief executive officer of Crawford & Company (Canada). “We are looking forward to the leadership they will provide to our claims and GTS operations.”

**About Crawford**

Crawford & Company (Canada) Inc. ([www.crawfordandcompany.ca](http://www.crawfordandcompany.ca)) is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and

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insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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